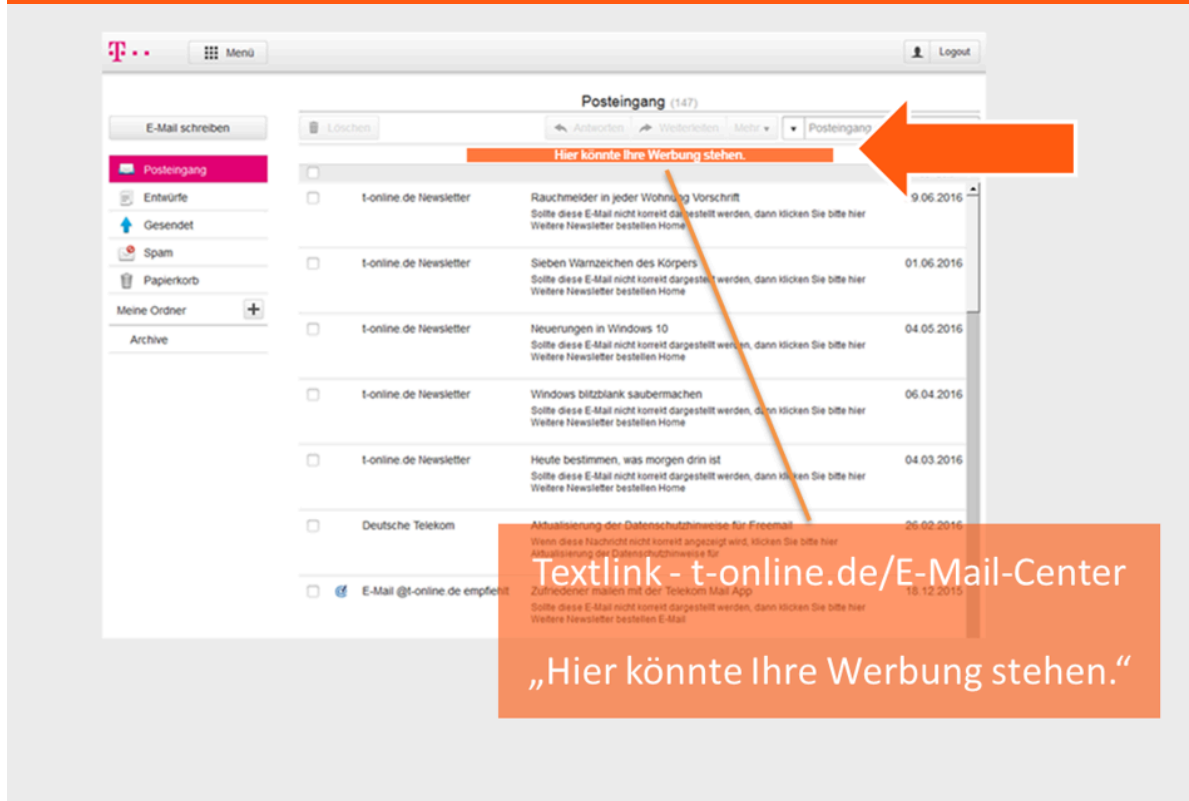




Description

The text link is placed at the top of the inbox in the immediately visible area.

Notes

"Marking with "Ad" is done via our AdServer. The use of a redirect is not possible."

Dimensions

Introduction text

- Max. 25 characters (incl. spaces)

Link text

- Max. 65 characters (incl. spaces)

File Format

File format

Only text is possible here

Overall Ströer specifications and tracking guidelines

- [Ströer technical global specifications](#)
- [Ströer Tracking Guidelines](#)
- [Technical specifications for physical HTML5 ads](#)
- [General information for creatives with video/audio contents](#)