



Description

The Superbanner is displayed prominently at the top of the screen and can achieve a high advertising impact.

Dimensions

728x90 Pixel

File Weight

max. 100 KB initial (inkl. Tracking), max. 200 KB subload (inkl. Tracking)

Delivery

- **Physical delivery:** Image-file format .gif, .jpeg, .png or HTML5 or
-
- **Delivery per Redirect:** Iframe-Redirect or Javascript-Redirect

Overall Ströer specifications and tracking guidelines

- [Ströer technical global specifications](#)
- [Ströer Tracking Guidelines](#)
- [Technical specifications for physical HTML5 ads](#)
- [General information for creatives with video/audio contents](#)