

Specifications

Resolution

- Portrait format: 1080×1920 pixels, sRGB
- Landscape format: 1920×1080 pixels, sRGB

Aspect ratio

- 9:16 and 16:9

Spot length

- Possible spot length 10 seconds
- No title slates or blank frames
- ATTENTION: exact booked spot length, i.e. at 10 seconds = 10 s 00 ms (there must not be milliseconds more or less)

Degree of movement

No restrictions

File Format

Managed Service

Video

MP4 or MOV, 25, 29.97 and 30 fps , without audio track.

Codec: uncompressed or h.264 (bitrate min. 30 Mbit/s)

no fields (progressive)

Still image

.jpeg / .png

PowerPoint, InDesign and Flash files cannot be accepted.

General instructions for public video that must be followed

- Content should be receivable in the booked time
- Content must comply with youth protection guidelines
- Spots must be created exactly in the resolution of the booked advertising medium
- Spot lengths must correspond exactly to the booked time

Delivery of advertising material

Lead time

All Public Video advertising media must be uploaded for technical and content review at least **3 working days** before the start of the campaign