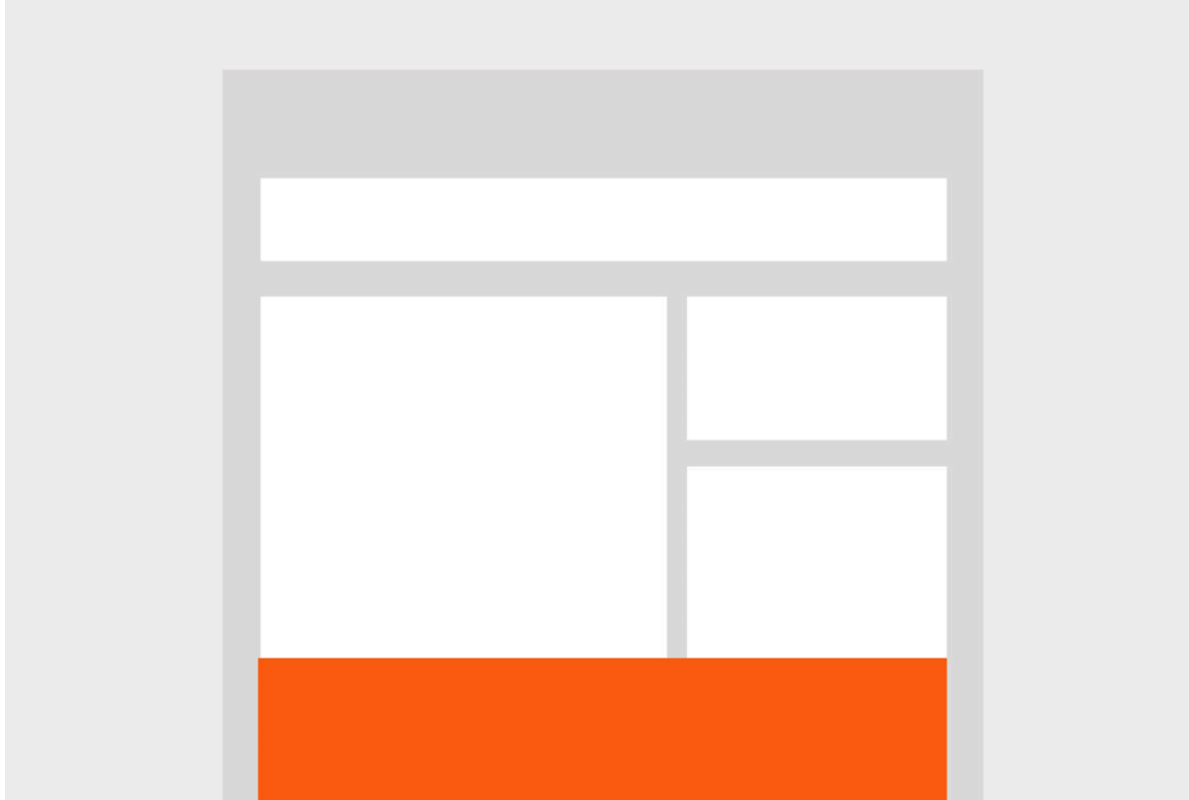




Description

The finisher with above-average performance

The Quality Footer is aimed at users who have reached the end of the page and have consumed the entire page content. These users expect an impulse for further interaction, so the Quality Footer starts here and uses this willingness to achieve above-average results with very high viewability through Lazy-Load. This format offers sufficient space for individual creations through graphics, movies or interactive elements.

Dimensions

770 x 250 pixels | 800 x 250 pixels | 970 x 250 pixels

File Format

File format

- .gif / .jpg / .png
- HTML5 Redirect

File Weight

80 KB

Delivery

Delivery

The ad can be provided to us as HTML5 Redirect or as physical ad.

Publisher-specific Specialities

Only as Run of Network possible (rotation on the available websites)

Overall Ströer specifications and tracking guidelines

- [Ströer technical global specifications](#)
- [Ströer Tracking Guidelines](#)
- [Technical specifications for physical HTML5 ads](#)
- [General information for creatives with video/audio contents](#)