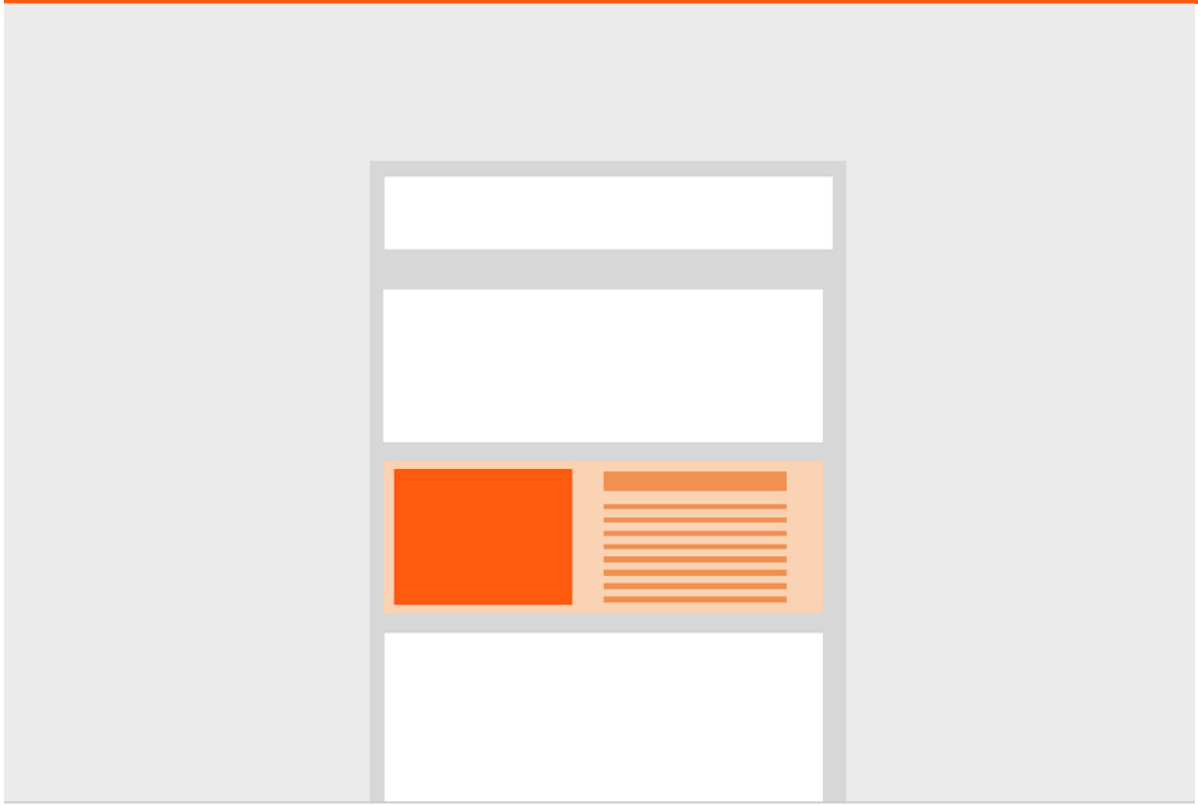
Spezifikationen Native

Native Teaser Apotheken-Umschau



Description

The teaser is played multiscreen on article pages of apotheken-umschau.de and links to integrative specials booked by the customer, e.g. advertorial or native article.

Dimensions

Size

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Image format: 207x175 px

File Weight

max. 30 KB

Delivery

- Physical delivery: image file format .jpeg, .png
- Headline: max. 40 characters incl. spaces

- Teaser text: max. 140 characters incl. spaces

Overall Ströer specifications and tracking guidelines

- Ströer technical global specifications
- Ströer Tracking Guidelines
- Technical specifications for physical HTML5 ads
- General information for creatives with video/audio contents

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