

Spezifikationen Audio

Native Audio Ad



Description

The **Native Audio Ad** is seamlessly integrated into an audio environment.

- Custom production Based on an individual concept and recorded by a professional voice-over artist
- Integration of products, themes, or campaigns
- Creative concept Can be developed individually upon request

Possible formats include:

- Host-read / Co-host read
- Presenter read
- Sponsorship

- Branded episode
- Branded show
- Corporate podcast

Notes

Flexible length:

Duration may vary depending on the podcast – typically between 10 and 60 seconds.

File Format

file format

file

physisch als .mp3

Konzept als Word-Dokument

Delivery

Lead times for production:

Audio file delivery:

Please submit the audio file **5-7 working days** prior to the campaign start date.

The delivery email address is provided in the offer.

The specifications are continuously updated. Please always use the latest download.

Responsible for the content:
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