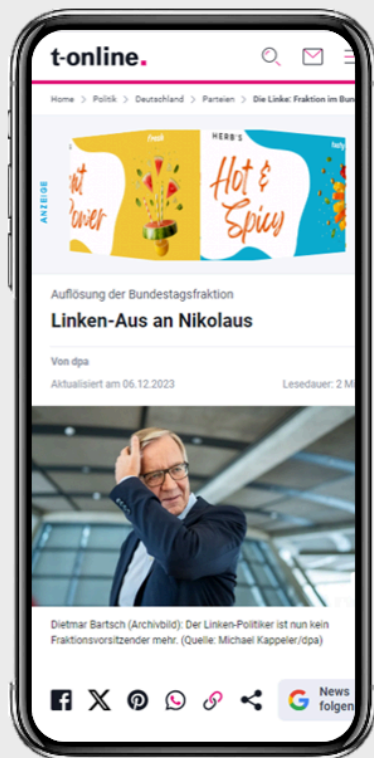




Description

The Cube Ad is an interactive cube that is played out with four advertising messages on the immediately visible presenter position. The 10-second rotation takes place automatically when the page is called up to encourage the user to "swipe". By interacting "swiping" over the ad, the user can move within the cube and view four different motifs. You can create a separate landing page for each motif of the cube. The measurement is done with one tracking pixel for all 4 motifs.

Dimensions

only physical advertising material: 320 x 150 pixels per image

File Weight

.gif / .jpg / .png: 40 KB per image

Delivery

- Delivery of **4 images** (incl. 1 link per image, if desired). 4 areas can be covered with static images. Please refer to the dimensions section for the dimensions
- four different motifs can be supplied

Overall Ströer specifications and tracking guidelines

- [Ströer technical global specifications](#)
- [Ströer Tracking Guidelines](#)
- [Technical specifications for physical HTML5 ads](#)
- [General information for creatives with video/audio contents](#)